



To My Precious Ministry Partners,

As I look back on the last fiscal year (July 1, 2024 – June 30, 2025), I am overwhelmed with gratitude—for God's faithfulness, for the open doors He has provided, and for your partnership in the Gospel.

At a time when many are abandoning Biblical Truth, turning to worldly solutions for spiritual problems, *Leading The Way* is pressing forward with one driving conviction. **The Gospel of Jesus Christ is the only message that can truly change hearts, families, and communities.**

This year, we launched our new **Open Door Campaign**—a five-year plan to proclaim the Gospel in North America, the Middle East, and Remote Villages.

By God's grace, we are seeing dramatic ministry impact in places once considered unreachable—and glimpses of revival here at home. And we are seizing new opportunities through cutting-edge platforms to deliver the Gospel to millions more people.

None of this would be possible without your prayers and generous support.

As you read this report, I pray you are encouraged to see how God is faithfully working through your partnership to open hearts around the world. And I pray you are inspired to continue boldly standing for the Gospel in a world that desperately needs Christ.

The door is open—but for how long, we do not know. That is why we must walk through it now—together.

From the bottom of my heart, thank you.

Michael

In Christ.

Michael A. Youssef, Ph.D. Founder & President, Leading The Way Pray for us, too, that God may open a door for our message, so that we may proclaim the mystery of Christ, . . .

COLOSSIANS 4:3



W FY2025

YOUR IMPACT THIS YEAR

Since the launch of **The Open Door Campaign**, you've helped ignite a Gospel movement across North America, the Middle East, and Remote Villages around the globe—calling the lost to repentance and equipping the Church to stand boldly for Christ. Thank you for passionately proclaiming uncompromising Truth in a world desperate for the hope of Jesus.



TOGETHER, WE'RE STEPPING THROUGH THE DOORS GOD HAS OPENED AND HE'S OPENING HEARTS TO RECEIVE HIS TRUTH.



"Your teachings helped me discover Christianity. . . . Though I feared the consequences of leaving Islam, I prayed to accept Christ and am a new person."

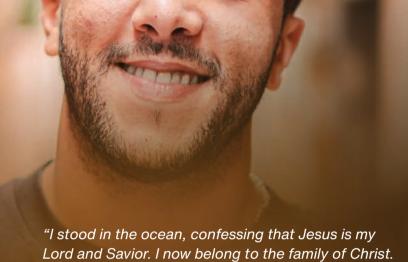
When Omran stood at the edge of the water, he knew his next decision could cost his life.

On the first day of Ramadan, a day marked by Islamic tradition and fasting, Omran and Rachid stood on a remote Moroccan beach to defy Islam. With this one act, they could be seen as traitors to their country, their families, and their religion. As the waves rolled in, they stepped forward to be baptized in the name of Jesus Christ by *Leading The Way*'s Field Team—and leave Islam behind.

Omran and Rachid's search for peace centered around one question: "Who is Jesus?" And in a country like Morocco, where sharing the Gospel is illegal, they found the answer not in a church but on a screen.

"For a long time, I've been searching to know the Truth," Rachid shared. "What Islam offered could not comfort my soul. Thanks to your programs, I found the answer to my spiritual hunger."

Both Omran and Rachid reached out to *Leading The Way*'s Field Team. They studied Scripture, asked hard questions, and counted the cost of following Christ.



"It was a new day when I went under the water,"
Omran said. "The KINGDOM SAT team came
especially to celebrate that moment with me."

I am created anew," Rachid said.

You are part of Omran and Rachid's salvation story. And with every gift and prayer, you're helping **tens of thousands of people** find the Truth they've been searching for.

YOUR IMPACT IN FY25:



80,592 messages on social media from those seeking Christ



57,063 unique conversations between Field
Teams and spiritually hungry viewers



Top Countries Engaged:

Morocco, Algeria, Egypt, and Iraq, all of which are in the top 50 most persecuted and unreached nations on earth



HOW YOUR PARTNERSHIP GROWS

THE UNDERGROUND CHURCH IN RESTRICTED REGIONS



IN ISRALL TO SUDAN

THE GOSPEL ADVANCES ON THE FRONTLINES OF WAR

From the war between Israel and Iran to the stunning collapse of the Assad regime in Syria, this past year has been one of unprecedented upheaval in the Middle East and North Africa.

As ballistic missiles fell over Israel, our Israeli Field Coordinator shared, "Fear fills the air. Pray that hearts would be opened to see the Messiah—the true hope and salvation of Israel."

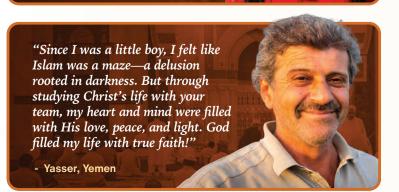
Libya fell into militia warfare. Sudan burned in civil conflict. Chaos erupted in Gaza and Yemen. Yet through it all, the Gospel advanced. Through our KINGDOM SAT channel, dual-language programming, embedded Field Teams, and secure digital platforms, you enabled us to proclaim the Gospel 24/7 directly into the world's most restricted and war-torn places—reaching hearts in real time.

And we know God is moving: We've heard directly from viewers in Syria, Israel, Yemen, Sudan, and beyond—people desperate for peace, asking questions about Jesus and responding to the hope of the Gospel in the midst of crisis.

"THE KINGDOM SAT TV channel helped me find Christ.
It liberated me and filled me with the Holy Spirit. I now live for Christ, thanks to your guidance.
Thank you for changing my life!"
- Afres, Sudan

"Please pray for the Lord to strengthen me during these hard times in Syria. Your channel's songs fill me with joy and make me feel as if the Lord is speaking directly to me."

- Sarah, Syria



YOUR PARTNERSHIP **EMPOWERS THIS** FRONTLINE GOSPEL MINISTRY



THE KINGDOM SAT: Broadcasting and streaming the Gospel 24/7 in Arabic, French, and English, THE KINGDOM SAT is making Biblical Truth accessible in more than **260 million homes** across the Middle East and beyond—penetrating spiritual darkness with the light of Christ.



Biblically-Trained Counselors on the Ground: In some of the world's most restricted and dangerous regions, our courageous Field Teams are following up with seekers and new believers—in person, online, by phone, and through secure, encrypted apps—offering prayer, discipleship, and connection to Christian community.



Multilingual Outreach: Every day, Dr. Michael Youssef's messages are reaching hearts in their own languages—dubbed and dual-language programs in Hebrew, Farsi, and more. This includes Hebrew radio broadcasts into Bethlehem and Farsi satellite TV reaching into the heart of Iran—bringing hope where it's needed most.

The Gospel is going forth in a region where:

- 68% of the world's unreached people groups reside.
- 16 out of 19 countries have laws against accepting salvation in Christ.
- Only 4% of people are professing Christians.



"I am calling you from Saudi Arabia because I have many questions about Jesus. Please pray for me and for the Lord to reveal Himself to me. I know something is missing in my life and maybe that is the salvation you are talking about."

- Ali, Saudi Arabia

"LET MY PEOPLE GO"

CARRYING CHRIST'S LIGHT INTO THE WORLD'S DARKEST PLACES



"I tell my team, 'Go into these villages and pray. This land belongs to Jesus, and He already gave His blood for these people."

- Minu, Navigator Partner

pproximately **276** of Bangladesh's **299** people groups remain unreached by the Gospel. For years, the hostility toward Christianity left little room for hope. But even amid this devastating spiritual drought, God is causing rivers of living water to flow

Minu* is one of many of Leading The Way's indigenous missionaries who are witnessing this firsthand as we distribute solar-powered Navigators in remote villages.

where the soil once seemed barren.

"People in our country are mostly illiterate, and these villages are very dangerous. The Gospel has never entered these places," she says. "We are there to [answer God's call], 'Let my people go.' When we give the *Navigator* to people, there's a breaking of their strongholds, and they accept the Gospel."

Every trip into a new village carries risk, yet Leading The Way's indigenous partners still go. They travel treacherous roads and brave imminent danger to reach those who have never heard about the love of Christ—and God upholds them. One partner shared, "As our team left one of the villages, a group of Muslim men began chasing their van. They had just finished preaching door to door in one of the villages where 18 people had just accepted the Lord." By God's grace, they escaped in the nick of time.

The fruit has been nothing short of supernatural. Earlier this year, you helped us reach a major milestone: delivering *Navigators* to our one hundredth remote village in Bangladesh. In the months leading up to this moment, field partners reported 2,529 recorded decisions for Christ, over 13,000 *Navigators* distributed, and 25 new house churches planted.

Through your partnership, God is transforming entire villages. What was once a place of resistance is now a beacon of hope where many are being baptized in the name of Jesus—a testament to God establishing His Church in every corner of the world.

"I give thanks to Jesus and to Leading The Way for putting the teaching of Dr. Michael Youssef on the Navigator. God has given us the Word of God to fight the invisible realm."



*Name changed for her protection

ANSWERING THE CALL

REACHING VILLAGES BEYOND THE MAP

A NEW PARTNERSHIP ON THE HORIZON

"I can't share all the details—but please pray..." - Dr. Michael A. Youssef

This past year, God opened the door to a strategic new

partnership placing Leading The Way on the verge of a historic breakthrough in the Middle East—one that could multiply our underground distribution network and advance the Gospel where it has long been suppressed. Please pray with us for God to bring this opportunity to full fruition!

"The Navigator has profoundly enriched my life. . . . I am now using it to guide my children in wisdom. I also play it in my shop every day."

- Pakistan



"When I received the Navigator, I thanked God. It became a tool for evangelism, helping others hear the Good News. I am requesting more as there is a growing need for them."

- Albania



"These Navigators are helping us share the Gospel with those who might have never known about the life of Jesus."

- Sierra Leone



THROUGH YOUR FAITHFUL PARTNERSHIP. THIS FISCAL YEAR WE:



DELIVERED THE GOSPEL TO AN ESTIMATED 320.540 PEOPLE ACROSS 22 COUNTRIES

... getting *Navigators* into hostile nations like Pakistan and the Republic of Congo.



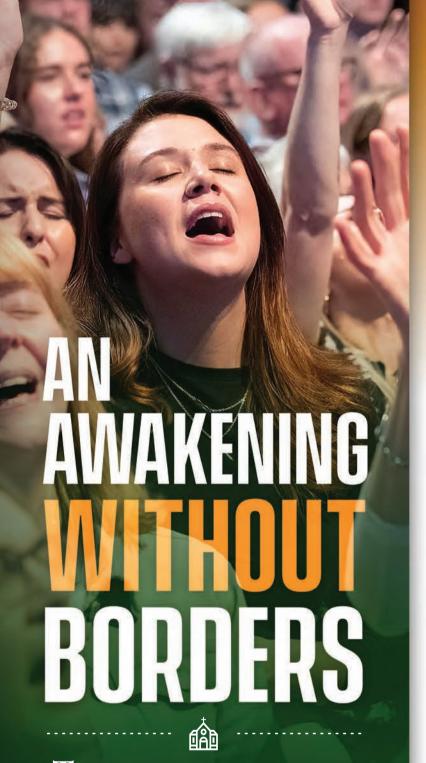
GAINED 21 NEW TRUSTED PARTNERS

... enabling *Leading The Way* to bring the Gospel to more unreached people groups across the globe.



CELEBRATED 15 YEARS OF NAVIGATOR DISTRIBUTION

... with an estimated **2.2M+ people** in remote areas receiving the Gospel through our ministry together!



This past year, Leading The Way witnessed a powerful move of God in unexpected places—from Australia to South Korea and beyond. Young people encountered Jesus for the first time. Soldiers responded to the Gospel. And transformed individuals led their families to Christ. Through your partnership, this movement of God's Spirit is rippling across cities, nations, and cultures.

SURRENDER AND SALVATION IN THE ILLAWARRA



In March 2024, just yards away from the cathedral where he was ordained, Dr. Michael Youssef preached an evangelistic message to thousands in the heart of Australia. Across the three-part event, 1,000 people—over half of them youth—responded to the Gospel invitation.

One was a young man who had been teetering on the edge of faith for years—until that night. When he stood in response to Dr. Youssef's message of salvation, he gave his life to Jesus—an answer to his wife's prayers. Another family shared, "We drove several hours to get here. We didn't know where our teenage daughter was spiritually. Tonight, she said yes to Jesus." The night prior, rows of young men and women sprang to their feet at the youth event. "I will never forget the sound of the chairs flicking as youth in droves stood in response on Friday night," one volunteer recalled.

"We've seen so many people respond to the Gospel, and the churches are more united than ever—standing together in a way that's both powerful and unexplainable," a local church leader shared. "The Gospel of Jesus is truly good news."

HEARTS AWAKENED IN

SOUTH KOREA





mid political unrest and rising fear in South Korea, Dr. Youssef brought a message of hope to thousands. From churches to university halls—and even in military centers—he preached Christ with boldness. The culmination came at Nonsan Army Training Center, where thousands of soldiers stood to make decisions for Christ.

At Far East Broadcasting Company's headquarters in Seoul, Dr. Youssef spoke at a national prayer meeting, sharing from Proverbs 18:10, "The world is currently engulfed in fear and worry. But no matter how unstable the world may be, we are safe because we can find refuge in God, who is a strong fortress."

ONE YEAR LATER... REVIVAL CONTINUES IN IR LA IN I

"We were in a real lull," Pastor Joe Kerrigan recalled of his church in Dublin. "We lost half our members. Maybe it had become a little religious, a little [formulaic]. It happens everywhere." That was before *Leading The Way*'s Hope Ireland Celebration in 2023. When Dr. Youssef preached the Gospel at the Dublin Convention Centre, Pastor Joe says, "He brought the spark that created the flame."

By God's grace, more than a year later, the flame hasn't gone out. After Hope Ireland, new people started coming in waves—especially young people. "They became our greatest evangelists," Joe shares. "It was a constant flow . . . and it had ripple effects."

The church that once felt stagnant is now overflowing with life. New believers are being discipled. People are bringing their friends. Baptisms are taking place. The broken are being restored. **And Jesus is at the center.**

Looking back, Pastor Joe knows this move of God isn't something they manufactured. "We didn't create the fire," he says. "We just said yes. And the Spirit of God began to move." More than a year later, the spark from Hope Ireland is a raging wildfire of revival—and the Church in Ireland is still burning with the light of Christ.

Your faithful support is igniting a global movement as God draws people from every nation to eternal life in Christ.



- Carol, Hope Ireland Attendee



That All May Know Him A GOSPEL MOVEMENT ACROSS AMERICA

In a nation like America, where over 70% of people claim to know God, one might assume nearly everyone is a Bible-believing Christian. But the data tells a radically different story.

According to recent Barna studies, only 4% of Americans hold a Biblical worldview. And shockingly, just 1% of pastors believe their churches are effective at evangelism.

Meanwhile, millions across our nation are lost and hurting—facing personal crises, broken families, cultural confusion, and spiritual darkness. Yet through your faithful support, Leading The Way is delivering Gospel hope and Truth to a nation in crisis.

YOUR IMPACT IN FY25 DAILY DISCIPLESHIP 6M+ daily devotionals, MY Journal magazines, books, and digital resources distributed this past fiscal year. Dr. Youssef's evangelistic messages were viewed 416M+ times on secular media outlets. With new airtimes added on high-impact media outlets, you're helping make Biblical Truth accessible to millions more viewers across the nation.

REACHING OUR NATION FOR CHRIST

A HURRIGANE DEVASTATED HER HOME — BUT NOT HER FAITH

IN THE AFTERMATH OF CRISIS, YOU HELPED DELIVER COMFORT

The storm struck in the predawn hours—Hurricane Beryl heading toward the Gulf Coast—and Catherine's small mobile home in Mississippi was squarely in its path. By morning, a massive tree had split her home in two. The kitchen, where she would have normally stood at 10 a.m., was reduced to rubble.

By God's grace, Catherine had stayed with her daughter that day. And in the days that followed, unsure of what would happen next, she opened her phone and read these words in *Leading The Way*'s daily devotional:

"We aren't guaranteed a pain-free life. But our Shepherd knows the deepest needs of our souls. Whatever challenges you are facing today, trust in the Shepherd's protection."

It was the very word she needed: reassurance that God was still with her in the aftermath.



"Today's devotional really spoke to me," she told us. "I recently lost my home . . . but God protected me. My shepherd is mighty, and He is faithful."

In Catherine's moment of crisis, you helped deliver comfort, hope, and Truth—reminding a hurting sister in Christ that she was not alone.



FOR REVIVAL

"I grieve for my adopted country and the condition of the Church.... We want to do everything we can to call people to Christ."

- Dr. Michael A. Youssef

AWAKE America

CHRIS

13.424 Prayers Shared! **NATIONAL PRAYER** MOVEMENT AWAKENING CITIES ACROSS AMERICA

This past year, Dr. Youssef launched a bold new initiative: AWAKE America Rallies. Beginning with Boston and Washington, D.C., in Fall 2025, these city-wide gatherings unite Bible-believing Christians in prayer, strengthen their faith, and equip them to reach their cities for Christ.

The launch of the all-new AWAKEAmerica.com website marks a new phase in this mission. It's a digital hub empowering believers with tools to pray for revival and participate in city-wide rallies.





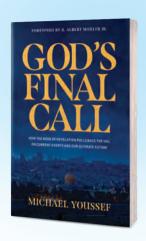
"Thank you for streaming this. It was such a blessing to my soul."

- Sally, NC

GOD'S FINAL CALL

AN URGENT MESSAGE FOR THE CHURCH

In addition to new releases *My Refuge, My Strength* and *A Heart for God*, Dr. Youssef published his timely book *God's Final Call*, guiding readers through Jesus' seven letters to the churches in Revelation, challenging believers to return to their first love and stand firm in Christ.

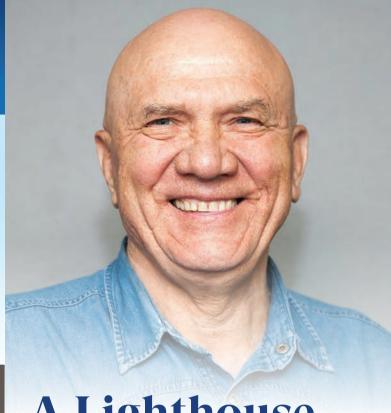




MUSLIMS IN AMERICA HEAR THE GOSPEL



By 2050, the Islamic population in the U.S. is projected to nearly double. To reach this growing population, Dr. Youssef's **Finding True Peace** messages aired on key Arabic radio and digital platforms in **Detroit, Washington, D.C.**, and **Paterson, N.J.**—reaching Muslims amid heightened spiritual hunger during **Ramadan**.



A Lighthouse in a Sea of False Teaching

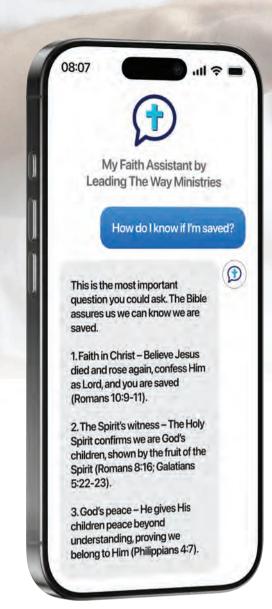
Through your support, God answered John's prayer for Truth.

Eager to grow in his faith, John faithfully attended a well-known local church. But over time, something shifted. The sermons began to drift from Biblical Truth—until one Sunday, the pastor claimed the Old Testament was irrelevant. John's heart sank.

Grieved, he prayed for the Lord to lead him to a place that preaches the Truth—and God answered.

Soon after, John discovered Dr. Michael Youssef's teaching and a community of solid, Bible-believing Christians. What he found was refreshingly different—bold preaching rooted in the full counsel of God's Word.

"I'm so thankful God led me here," John shared. "It's exactly what I prayed for."



BREAKING DIGITAL BARRIERS

THE FUTURE OF DIGITAL EVANGELISM & DISCIPLESHIP IS HERE

For nearly 40 years, Dr. Michael A. Youssef has utilized breakthrough technology as a new frontier for the Gospel. When *Leading The Way* first launched, that meant boldly stepping into radio and television. Soon after, it meant reaching into restricted areas with satellite TV, delivering solar-powered *Navigators* into remote villages, and harnessing mobile apps, podcasts, and social media to disciple millions.

Today, the digital landscape is shifting at lightning speed. The digital mission field is vast, urgent, and contested. Yet—by God's grace—*Leading The Way* is once again pioneering new ground, deploying cutting-edge tools to proclaim Christ to the masses.

This year, your partnership enabled *Leading The Way* to achieve two significant digital milestones: (1) the debut of MY Faith Assistant and (2) the launch of the new LTW.org website—two advancements that are enabling us to expand our reach for Christ.

Thank you for helping us take these dramatic leaps forward, breaking new ground to reach the world for Christ! >>>

MY FAITH ASSISTANT

A FIRST-OF-ITS-KIND TOOL
REVOLUTIONIZING DIGITAL MINISTRY



his year marked the debut of one of *Leading The Way*'s most significant Gospel innovations: MY Faith Assistant—a high-powered tool that could transform the way millions interact with God's Word.

Available at **LTW.org** and on *Leading The Way*'s mobile app, MY Faith Assistant answers spiritual questions instantly, with answers grounded solely in Scripture and Dr. Youssef's time-tested teaching.

Within weeks of launch, the tool assisted nearly 10,000 users across 200 topics, with questions ranging from "What does the Bible say about predestination?" to "How do I witness to my unsaved husband?" When users express more urgent prayer or counseling needs, MY Faith Assistant connects them with our pastoral care team for deeper support.

This groundbreaking advancement plays a pivotal role in *Leading The Way*'s **Open Door Campaign**, multiplying our ability to minister to people right where they are on a scale never before possible.

TRY IT TODAY!

- ✓ Theological Questions
- ✓ Bible Study Help
- ✓ Search Dr. Youssef's Teachings
- ✓ Guidance for Daily Life

"I will use this again and again." - James

THE NEW LTW.ORG

A GLOBAL DISCIPLESHIP HUB



Thanks to your support, the all-new LTW.org is helping more people than ever engage with Biblical Truth through engaging new features and optimization. And the impact is immediate: Within weeks of launch, our reach to people searching for answers increased by nearly 40 percent!

Now when someone types in a question like "How can I be saved?" or "What does it mean to quench the Holy Spirit?" Leading The Way's trusted, Biblically-sound teaching is rising to the top. More than just a website, LTW.org is a global discipleship hub where people can find clarity in a confusing world.

NEW FEATURES:



Listen to Scripture alongside Dr. Youssef's devotionals



Easily connect with pastoral care teams



See real-time ministry updates



View 'read time estimates' on articles

THANKYOUFOR HELDING US



"After losing my faith, your podcast helped me return to Christ. Thank you for helping me know Him better."

- Michael, USA



"Your programs gave me what Islam failed to offer. I now know that Jesus is the way to salvation and have accepted Him as my Lord."

- Najat, Morocco



"I thank God for this Navigator. It has helped me know the Word of God."

- Aric, Malawi

PARTNERS LIKE YOU: BUILDING A LASTING LEGACY



W hen Steve and Jill first began listening to Dr. Youssef's messages, their eyes were opened. "His knowledge of the Bible brought our understanding of the Gospel to a whole new level," they

With a burning passion to see more lives transformed, they began supporting Leading The Way financially and later became Cornerstone Partners-placing the ministry in their Will so the Gospel will continue to advance long after they are gone.

▶ Learn more at LTW.org/Cornerstone

"We hope that ... our legacy will be that God called us out of darkness into the light, and we did our best to live righteous lives for His name's sake, setting an example for future generations."

Along with Steve and Jill, you are part of a growing family of believers God is using to propel Leading The Way's Gospel mission forward-until all the world hears (Matthew 24:14). Thank you!

FY25 FINANCIAL OVERVIEW

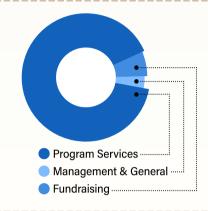
TOGETHER, WE INVESTED

\$22,443,600° TO ADVANCE THE GOSPEL!



90%

of total expenses went directly to ministry, ensuring your gifts were stewarded with maximum efficiency and eternal impact





101,584

gifts were received from generous partners like you



Leading The Way is grateful for the generosity of **53 dedicated partners** who have placed the ministry in their estate and whose Gospel legacy will continue for many years to come.



YOUR GIFTS FUEL THIS LIFE-CHANGING GLOBAL MINISTRY!



"Thank you for allowing me to be a part of your ministry to tell the world about Jesus."

- Ministry Partner, Texas



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37 YEARS OF FINANCIAL INTEGRITY



Our #1 Volunteer: Dr. Youssef doesn't receive any compensation from *Leading The Way*. The ministry is his labor of love!



Maximum Stewardship: Leading The Way is a debt-free ministry, with annual independent audits and active board oversight ensuring every gift is stewarded faithfully as unto the Lord.



Certified Transparency:

Leading The Way is an accredited member of the Evangelical Council for Financial Accountability (ECFA) and recipient of GuideStar's Gold Seal of Transparency.

"YOUR MINISTRY CHANGED MY LIFE. I CANNOT POSSIBLY THANK YOU ENOUGH."

- LEADING THE WAY VIEWER





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