

ON THE FRONTLINES

GOD'S WORK THROUGH YOUR PARTNERSHIP



2017

"I am blessed to witness this era in Christian history. I think that history will write about it later and say, 'The book of Acts has been lived again.'" – FIELD TEAM



IN THE HEADLINES

This year, if you read about it in the headlines, *Leading The Way* was there on the frontlines.

PAGES 12 - 13



On the frontlines of today's refugee crisis, thousands are finding hope.

PAGES 18-21

TOP STORIES

On the Frontlines 2
Ministry Overview

A Lighthouse for Truth 6
Domestic Evangelism & Outreach

Terror Cannot Stop the Gospel 8
Muslim World Outreach

In the Headlines 12
FY17 Highlights

Where Radio Signals Cannot Reach 14
International Evangelism & Outreach

Losing All, Gaining Christ 18
Help The Persecuted

FY17 in Review 22
Financials & Partnerships

Pressing On 24
Vision & Goals

“The story continues—the lost are coming to faith, disciples are being made, and the persecuted are receiving help.”

—FIELD TEAM

Many names in this report have been changed for the safety of those we reach.



IN THE PLACES WHERE ALL HOPE SEEMS LOST, GOD IS MOVING.

Dear Friends and Partners,
As I consider the impact of our partnership this year, I can't help but look at what God is doing and know that He is the one leading this ministry. This year, God gave us countless opportunities to proclaim the Good News of His love—timely opportunities that only He could have planned.

I thank Him for the opportunity to share the hope of Christ in refugee camps... to minister in Egypt right after the Palm Sunday church attacks... to sound the alarm on Islamic terrorism through my book *The Barbarians Are Here*... to lead the invocation before hundreds of Christian leaders at the World Summit in Defense of Persecuted Christians... and to see lives transformed in Christ daily as we proclaim His Truth 24/7 around the world.

I also thank God for your partnership with me, which enables *Leading The Way* to say “yes” to these opportunities daily.

This year, you've helped us reach countless people with the Word of God, provide practical support to thousands of persecuted Christians, and distribute Biblically-based resources all over the world.

But perhaps the greatest evidence of your impact is the testimonies we are hearing daily—stories like the former ISIS leader who came to Christ and is now leading a Bible study for other believers in his community, the persecuted Christians who are now praising God for hope restored, and the previously unreached people groups who are now responding to the Gospel.

While many despair at the evening news and say, “What can I possibly do?”—you are with us, advancing the Gospel on the frontlines. Thank you for your willingness to respond to God's call and stand with us in ministry. As you read the testimonies in this report, I pray you see each one as a reward for your labor of love.

In Christ,

Michael Youssef, Ph.D.

This year, if you read about it in the headlines, *Leading The Way* was there on the frontlines—and so were you.

HOPE FOR SYRIA

In a makeshift cinderblock room, Rima adjusts to a bleak new reality. Her family has just fled from Aleppo, Syria, to Lebanon—their house left behind and destroyed by war, their feet hurting from a six-hour trek through the mountains. It's winter in Lebanon. Their room is cold and dim. Burning up with fever, one of her sons lies wrapped in blankets in the corner of the room. Is this her family's future?

What she doesn't know is that hope is about to break through. God has been pursuing her, and her life is about to change.

On November 30, 2016, *Leading The Way's* field team walks into Rima's makeshift home in the refugee camp. They bring socks and food, and later they will install a stove to warm the room. But they sense that she needs something more.

"Would you like to accept Christ into your heart? Do you know that if you believe in Christ, you will spend eternity in heaven?"

"Yes, I would," she says eagerly. "Why would you all come to me if God didn't do this for me?"

It's something that only God could have orchestrated. On the frontlines of one of the greatest humanitarian crises of our time, Rima hears the Gospel—and gives her life to Christ.



FROM THE TENTS OF REFUGEE CAMPS TO THE OFFICES OF NATIONAL LEADERS, YOU WERE THERE WITH US. AND HOPE IS BREAKING THROUGH.

A VOICE FOR THE PERSECUTED



Beleaguered by ISIS terror, Egypt is a nation in crisis. After two church bombings on Palm Sunday, and later a bus bombing which kills 29 Christians, many are fearful. Who will stand for the persecuted?

On April 18—less than two weeks after the Palm Sunday bombings—the *Leading The Way* team travels to Egypt. There they meet with Coptic Christian families who have fled ISIS persecution—their family members killed and homes burned down. Roughly 265 people will receive tangible support as a result of their meetings.

Meanwhile, Dr. Michael Youssef meets with key Egyptian leaders at the Presidential Palace in Cairo. For two hours, they discuss how Egypt and the U.S. can work together to eliminate terrorism and take a stand for Christians in the region. "I will take this to my friends in the White House," Dr. Youssef promises them. Three weeks later, true to his word, Dr. Youssef will join global leaders in Washington, D.C., at the first-ever World Summit in Defense of Persecuted Christians to discuss the plight of persecuted Christians around the world—and how they can work together to help them.

While in Cairo, Dr. Youssef preaches a timely message at the largest evangelical church in the nation. “Those who trust God in the face of evil will rejoice with Him for all eternity,” he proclaims. Thousands of congregants fill the church and hundreds of thousands more tune in as the event is broadcast on live TV. In the face of persecution, the church stands strong.

It’s something that only God could have orchestrated. On the frontlines of the great crises of our day, God is using your prayers and support to uphold His people.

GOING WHERE MANY CANNOT GO

“Thank you for your willingness to minister in parts of the world where it isn’t physically safe to do so.”

– BRENT, USA



FROM THE FRONTLINES OF ISIS TERROR TO THE PLIGHT OF SYRIAN AND IRAQI REFUGEES TO THE GLOBAL PERSECUTION CRISIS, A VIBRANT MOVE OF GOD IS HAPPENING THROUGH YOUR PRAYERS AND PARTNERSHIP.

You’re helping us go where many cannot go, broadcasting the Good News of Jesus into closed countries and ministering on the ground.

On the frontlines of the Syrian and Iraqi refugee crises—thousands of refugees like Rima have heard the Gospel and received tangible help from *Leading The Way* after fleeing civil war and ISIS violence. One woman shared with us:

“I am so happy. If I had not become a refugee, I would have stayed lost.”

On the frontlines of ISIS terror—we heard from radical Muslims, including a former ISIS leader, a member of Hezbollah, and an extremist sheikh. All exchanged their conquering for surrendering after watching our broadcasts or interacting with our field teams:

“When I compared Islam and Christianity, **your teaching tipped the scales.** Your ministry made a difference in my life and in my search for Truth and helped me pass from darkness to light.”

On the frontlines of the great spiritual battlefields of our time—from Christian persecution to the war on Biblical Truth—God has opened doors for Dr. Michael Youssef and *Leading The Way* to advocate for His people and take a stand for His Word. Listeners and viewers are sharing the impact:

“Thank you for presenting us with Truth, hope, and a call to action in this chaotic and confusing time!”

God is faithful. In the darkest of situations, He does not leave Himself without a witness.

As many ask, “Why does God allow suffering?” the new harvest of souls coming out of today’s crises is asking, “Why is He so gracious to use it?” Only God can use the greatest crises of our time as His canvas for revival and spiritual awakening.

On the frontlines, hope is breaking through—and you are there with us.

A UNIQUE APPROACH TO MINISTRY

Dr. Michael Youssef’s unique background has culminated in an unprecedented opportunity to reach the world for Christ—particularly the Muslim world.

With indigenous field teams and a network of trusted partners on the ground, the life change we are seeing in response to our broadcasts is sustained through ongoing personal support and discipleship. Together, we are not only reaching the lost, but also equipping the church to stand strong and advance the Gospel in today’s world.



ABOVE: Rashid’s father was killed by ISIS. Your partnership enabled us to help his family—and lead him in a prayer of rededication to Christ.

FOR MORE FRONTLINE MOMENTS, SEE PAGE 12

You’re part of a historic disciple-making movement.



PROCLAIM

Proclaiming God’s Truth 24/7 here at home and in closed countries—through TV, radio, the internet, our satellite TV channel THE KINGDOM SAT, solar-powered *Navigators*, and more.



DISCIPLE

On-the-ground field teams engaging in evangelism and discipleship—responding to listeners and viewers via Skype, phone, email, social media, in-person meetings, and more.



HELP

Direct support for thousands of persecuted Christians every year—from individuals who have come to faith through our programs to entire families and communities fleeing ISIS violence.

A LIGHTHOUSE FOR TRUTH

YOU'RE HELPING US SPEAK BOLDLY INTO THE ISSUES OF OUR DAY.

Eighty-seven dead in France. Eleven injured in an attack on a college campus in Ohio. Three terror attacks in three months in the United Kingdom.

These were the headlines here at home—and Dr. Michael Youssef spoke Biblical Truth into the chaos. In his groundbreaking book *The Barbarians Are Here*, Dr. Youssef addressed the roots of terrorism and presented the only solution to radical Islam: the hope of the Gospel. He called it his most important book to date—a message that took 20 years to write. And with **23,939 copies distributed** this year, *The Barbarians Are Here* quickly became Dr. Youssef's fastest-selling book. Responses poured in from readers testifying to the book's timeliness and urgency:

"It was surprising to find out **how much is being covered up or ignored by news networks**. Dr. Youssef's book was the first source I have found that speaks the Truth on these matters."
— **KENNETH, USA**

"Pastor Youssef is following God's instruction and telling it like it is."
— **MAE, AUSTRALIA**

As the Western world gives in to political correctness, Dr. Youssef continues to courageously proclaim the Gospel without compromise.

Your support is making a difference in the lives of countless listeners, viewers, and readers around the world. Thank you.



TIMELY OPPORTUNITIES IN THE WEST

On May 10, 2017, more than 600 Christian leaders from 136 countries traveled to Washington, D.C., to attend the first-ever World Summit in Defense of Persecuted Christians. And Dr. Youssef was there—leading the invocation and meeting with key government officials in the White House.

Meanwhile, members of the *Leading The Way* team were in Australia equipping the church with knowledge about Islam. Through five events in five cities, our team educated attendees about Islamic beliefs and culture—all while empowering them to better love Muslims and share the Gospel of Jesus Christ.

Earlier this year, *Leading The Way* made history in the U.K. as Dr. Youssef preached to an audience of 1,500 at the London Palladium—the first evangelistic event of its kind at this iconic venue where the Beatles once played. Despite growing secularism in the U.K., people from every section of the theater stood to receive Christ for the first time.

THE FOUNDATION OF IT ALL

As we proclaim God's Word 24/7 through every form of media, God is doing what only He can do—transforming lives for eternity. Through your prayers and support, the lost are coming to Christ, believers are living out their faith, and audiences are growing in Truth:

"It is difficult to describe how important *Leading The Way* is in our lives. My husband is too ill to sit in a church, but the website has made it easy for us to listen to your messages. As we have, **we have been confronted with the Word**. It is like the Holy Spirit reaches through the screen and grabs my mind and shakes me out of weariness and complacency!"
— **JEANNE, USA**

All across the Western world, from Washington, D.C., to Sydney to London, the Gospel is advancing through your partnership.

A YEAR OF MILESTONES



AUGUST 2016 THE NEW LTW.ORG GOES LIVE

Through the launch of the new LTW.org, users have easy access to Biblical teaching.



JANUARY 2017 FRONTLINE MISSION PARTNER PROGRAM IS LAUNCHED

With the launch of our new monthly partner program, many new partners are joining the *Leading The Way* family on the frontlines of ministry.



MARCH 2017 OUR DIGITAL IMPACT GROWS

Through free digital resources like Dr. Youssef's *The Shack Uncovered*, many believers are encouraged to view even the entertainment they watch through the lens of Scripture.



MAY 2017 A NEW EDUCATIONAL INITIATIVE BEGINS

Through five strategic events, our team began the trial phase of a new program—Jesus, Jihad and Peace—designed to equip believers with the truth about Islam and share the Gospel with Muslims.

TERROR CANNOT STOP THE GOSPEL

IN THE MUSLIM WORLD, GOOD IS TRIUMPHING OVER EVIL.



Joshua Youssef baptizes a former Muslim who came to Christ. “My family disowned me, but Jesus is worth it,” she said. “God has given me a new family.”

ISLAM EXPOSED

It’s hard to imagine how something as evil as ISIS could possibly be used for good. But God is triumphing over evil—using the persecutors of the church to open a door for the Gospel. *Leading The Way* is seeing this daily as viewers of our 24/7 satellite TV channel, THE KINGDOM SAT, reach out to our teams with more and more questions about ISIS and the true beliefs of Islam.

“Since the ISIS invasions, I stopped believing in Muhammad and Islam. I wish I were a Christian, and I wish I could ask God to forgive my sin.”

– **ABDOUL, LIBYA**

“I am sick of Islam. I see much more love and humility in Christianity.”

– **MAHMOUD, EGYPT**

“What we have witnessed lately has changed history forever,” says Maged Atalla, *Leading The Way’s* Senior Director of Ministry Outreach. “The Lord has caused something good to come out of ISIS’ reign of terror. Around the world, many Muslims have started questioning their beliefs. Many had never examined Islamic history, violent verses within the Qur’an, or the actions of Muhammad. But now, thanks to ISIS, they are being forced to reckon with these things.”

As the world trembles at the threat of the next terrorist attack, many are searching for answers in the face of evil—and *Leading The Way* is responding with the hope of Christ. God is using your partnership with *Leading The Way* to make a difference in the Muslim world at this critical time in history, a day full of unprecedented turmoil and yet unprecedented openness to the Gospel.

As we broadcast Biblical teaching 24/7 into more than a dozen closed countries, thousands are contacting us seeking Truth. And when they do, our field teams are there on the ground, committed to sharing the Gospel with those who respond.

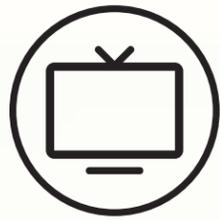
Through your partnership, the Good News of Jesus Christ is melting barbarian hearts. Former terrorists are coming to Christ and building up the church they once sought to destroy. But these are not just isolated events. We are witnessing a movement. Viewers are reaching out and sharing their stories:

“I was raised in a very religious Muslim family, and, at the age of 18, I joined the terrorist organization Hezbollah. But then I learned of a God who said, ‘Love your enemy and bless those who curse you.’ This was so strange to me, for, all my life, I had only heard of a god who always curses people.”

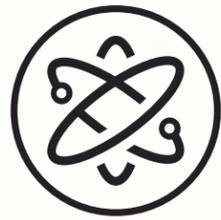
– **BASHIR, LEBANON**

“If we gathered every single Christian ministry and, as one, made a concerted effort for 20 or 30 years, we still couldn’t have done a better job than ISIS has to expose the true nature of Islam.” – FIELD TEAM

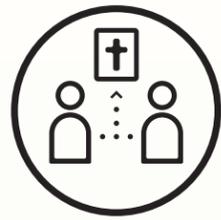
LIVING IN THE BOOK OF ACTS



WATCH



CONNECT



EQUIP



GROW



MULTIPLY

As viewers engage with our broadcasts and field teams, the underground church is growing and multiplying. This year, our teams received 256,058 responses from viewers in the Muslim world.

AN OPPORTUNE TIME

Now is the time to make an impact on the Muslim world—for as terror increases, so does the opportunity.

Disillusioned by Islam, many are finding our broadcasts and are reaching out to us to learn more about Christ.

“While searching for the Truth and comparing the Qur’an and the Bible, I found myself becoming strongly attracted to the God of the Bible. However, knowing about Christ has created a conflict inside me. I am faced with a hard decision. I must choose between what I grew up believing in or be true to myself and believe what I have discovered in the Word of God. **I need to know more about Christ**, which is why I have contacted you—I need your help.”

– **HORUS, EGYPT**

“My father is the Imam of a local mosque. But **I have discovered Christ through your channel**, which I watch daily. I have become convinced that this is the right way.”

– **ZUTHIMALIN, ALGERIA**

This testimony comes from Aceh, a region in Indonesia—the world’s largest Muslim country—currently enforcing Sharia law:

“My friends and I are all students at an Islamic boarding school, but we have believed in Jesus Christ as our living God. We have been watching *The Jesus Film* on your channel. Please pray—there are 82 of us in all.”



REVIVAL IS HAPPENING. GOD IS GLORIFYING HIS NAME NOT ONLY IN THE MIDDLE EAST, BUT ALL OVER THE WORLD.

UNIQUELY POSITIONED

A new dawn is breaking.

As many seek Truth in closed countries, they are finding the uncompromised teachings of Dr. Michael Youssef and partner teachers on THE KINGDOM SAT. And when they respond, our on-the-ground field teams are there to answer their questions, share the Gospel, engage in Bible studies, baptize new believers, connect them to local churches, and even help them as they suffer persecution.

One field team member shares, “By serving on the ground in the Middle East, our field teams are meeting the needs of our viewers and being their ‘Dr. Youssefs’ on the ground. *Leading The Way* is the only Christian media ministry doing this kind of work in this region.”

By God’s grace and through your partnership, Leading The Way is uniquely equipped to reach Muslims for Christ at such a time as this.



OUR FIRST LIVE BROADCASTS

ATLANTA, GA—On November 1, 2016, we aired our **first-ever live broadcast** from our studios in Atlanta into the Muslim world, allowing viewers to call in and ask questions in real time.

CAIRO, EGYPT—On April 21, 2017, two weeks after terrorist attacks in Egypt, Dr. Youssef preached at the largest evangelical church in the nation. His message was broadcast live into **tens of millions** of homes in the Muslim world.



THE JESUS FILM GOES VIRAL

This year, we shared *The Jesus Film* on social media in both Gulf and Iraqi Arabic dialects. Both videos reached more than **1 million views**.



EXPONENTIAL SOCIAL MEDIA GROWTH

In FY17, YouTube views and Facebook followers of THE KINGDOM SAT **doubled**—and Facebook engagements **increased sevenfold**.

IN THE HEADLINES

In 2017, God enabled *Leading The Way* to minister on the frontlines of some of the headlining events and issues of the year—from the world’s largest refugee crisis to the growing terrorism epidemic.

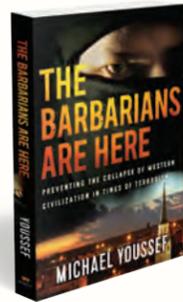
HOPE AMID THE REFUGEE CRISIS

This year, we increased our aid distribution to persecuted Christians by **27%**, helping thousands in need—including those displaced by the Syrian civil war and ISIS persecution.



Watch stories and highlights from the year at LTW.org/AnnualReport

A TIMELY MESSAGE FOR THE WEST



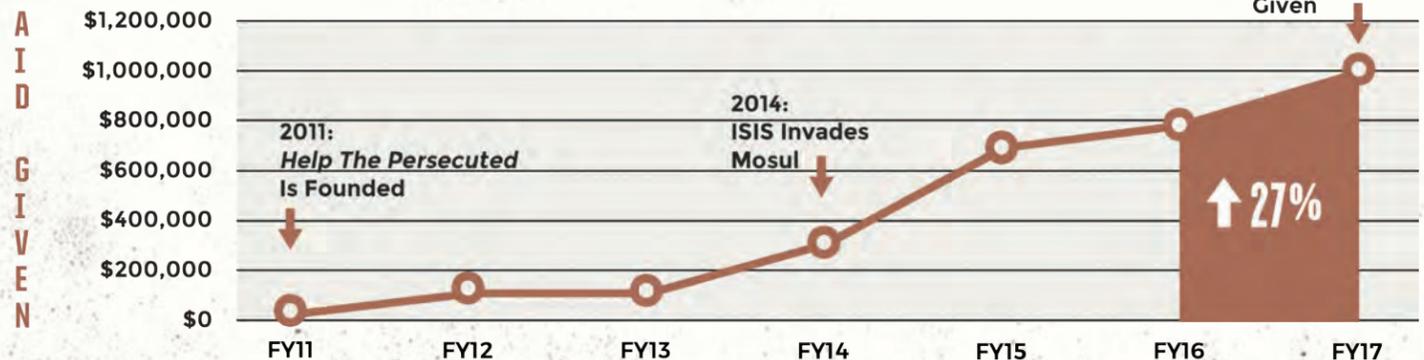
With the release of his fastest selling book to date, *The Barbarians Are Here*, Dr. Michael Youssef was invited to share a Biblical perspective of Islam, terrorism, and world

events on **28 TV and radio shows worldwide**—and meet with key government officials from Egypt to the White House.

“We fled our homes and ISIS took 3,700 of our women and children hostage...I thank the Lord for your channel—it is like my church, comforting and strengthening me daily.”

— AZZAM, YAZIDI REFUGEE

RESPONDING TO INCREASING PERSECUTION



INFLUENCING OUR CULTURE

This year, through your support, *Leading The Way* produced and aired **2 award-winning TV specials**, distributed **405,801 Biblically-based resources**, and received **2.5 million visits** to LTW.org from nearly every country on earth—engaging millions with Gospel Truth.



REACHING HARD-TO-REACH PLACES

THIS YEAR, YOU HELPED US:



Distribute Navigators to **21 countries** in **41 languages**, with a potential reach of **more than 80,000 people**.



Broadcast God’s Word into **more than a dozen** closed countries where Gospel access is limited and persecution is the most severe.



Host a retreat for **70 Iraqi youth** where **47 came to Christ**.



Engage in evangelism and discipleship with viewers in the Muslim world from whom we received **256,058 responses**.



BEHIND THE SCENES OF THE GREAT CRISES AND ISSUES OF OUR TIME, GOD IS MOVING THROUGH YOUR PARTNERSHIP—REACHING A VAST MISSION FIELD BOTH HERE AT HOME AND AMONG THE UNREACHED.

WHERE RADIO SIGNALS CANNOT REACH

TOGETHER, WE'RE PROCLAIMING THE GOSPEL ON THE FRONTLINES OF GLOBAL MISSIONS



This year, you helped us distribute Navigators to 21 countries in 41 languages.

When a global radio executive first approached Dr. Youssef about the idea of translating his programs and broadcasting them into the Arabic-speaking world, his first response was, “No way.”

“I felt like this new idea was somebody else’s vision and not from God,” Dr. Youssef says. “For several years, I avoided the vision of a radio ministry until God finally broke through. What God understood, but I couldn’t see at the time, was that He would use the radio program to fulfill His global evangelical vision for our ministry.”

In 1996, *Leading The Way* launched its first Arabic-English dual-language programs with a sentence in English followed by the Arabic translation—designed as an outreach to English-learners in the Muslim world.



Twenty years later, these programs—now available in 25 languages—continue to bear fruit. This year, we’ve heard from listeners from every background—from new believers seeking Truth to persecuted Christians finding hope:

“My husband and I are the only Christians in our extended family. For years, they considered us enemies because of our faith. That was very difficult for us, especially in those first years of marriage. But through the teaching of Dr. Youssef, **we have learned how to forgive and how to love unconditionally.** Your programs have filled us with the strength needed to face another day and to find everlasting joy in our Heavenly Father.”

– NASIBE, KOSOVO

“Joseph comes from a strong Muslim family. He joyfully listens to our station and read the Bible for the first time a few days ago. The Word of God was so powerful to him that it led him to accept Jesus as Savior. **We’ve recommended he listen to *Leading The Way* daily to learn more about God’s grace, love, and guidance.**”

– RADIO PARTNER, TUNISIA

And these dual-language radio programs have been the gateway to something bigger yet: a far-reaching global outreach utilizing every means of technology to advance the Gospel.

“Thank you for Pastor Michael Youssef, who taught about Jesus’ sacrifice on the cross to forgive my sins. I want to follow Jesus. Please pray for me.”

– BONITA, INDONESIA

GOING GLOBAL, AGAIN.

This year, *Leading The Way* has been working toward the launch of *Leading The Way Global*—a new website featuring Dr. Youssef’s dual-language messages. This new platform will enable us to reach new audiences on the digital mission field, expand follow-up, and offer more Biblical resources in other languages.



THANKS TO YOUR PARTNERSHIP, THE SAME TEACHING YOU HEAR EVERY WEEK IS GOING OUT AROUND THE GLOBE IN 25 LANGUAGES—REACHING REFUGEE CAMPS, VILLAGES, AND UNREACHED PEOPLE GROUPS.

REACHING THE UNREACHABLE

There is no greater gift than hearing the Gospel in your heart language. And although access to God's Word is increasing, more than 2 billion people have still never heard the Gospel. Through the solar-powered *Navigator* audio-player, *Leading The Way* seeks to minimize the gap.

Solar-powered, durable, and easy to carry, the *Navigator* is taking those same dual-language messages to the far reaches of the world, reaching people with limited access to God's Word. In the last year alone, you've helped us distribute *Navigators* to 21 countries in 41 different languages, blanketing the globe with the Gospel.

This year we heard from missionaries on bicycles, families in villages, and other *Navigator* recipients who are "passing it on"—sharing the *Navigator* with dozens more in their communities.



Their stories are inspiring:

"My dad is not saved, **but he loves listening to the Swahili Navigator.** He is 80 years old and even brings it to the bar, where others listen to it. Maybe this device will make him turn to the Lord!"
— **ABDALLAH, TANZANIA**

"I want to thank you for the *Navigators*. Our church planted a new church in a gypsy neighborhood. They are all Muslims by background but very open to hearing about Jesus. We had a few couples who accepted Jesus, but discipling them was a real challenge. They are illiterate, and there was no way to read the Bible on their own. This is a community very open to spiritists, so for us it was crucial to teach them the Word of God. **The Navigators have helped us so much to strengthen the young believers** and at the same time to bring new people to faith in Christ. We have distributed 50 *Navigators* to 50 different families. Thank you."
— **PASTOR HERVIN, ALBANIA**

Thank you for helping us reach the unreached.

REFUGEES RECEIVE GOD'S WORD

This year, *Leading The Way* increased *Navigator* distribution to Syrian and Iraqi refugees—reaching Muslims with the Gospel and encouraging Christians who have lost everything because of ISIS.



RIMA'S STORY:

Rima is a Syrian refugee. Right after leading her to Christ, the *Leading The Way* field team gave her family a *Navigator*—a tool that will help them navigate God's Word and remember His promises.



HANAN'S STORY:

Hanan's husband was killed by ISIS. Her family was one of many who received support through our *Help The Persecuted* ministry. When our team placed the *Navigator* in her hands, she kissed it and thanked God.



FADHIL'S STORY:

After Fadhil and his wife fled Iraq, a pastor gave them a *Navigator*. Fadhil is blind and uses the *Navigator* to memorize entire passages of Scripture. He is hungry for God's Word!

WATCH FRONTLINE MOMENTS FROM THE
YEAR AT LTW.ORG/ANNUALREPORT

Together We Are Reaching:



CLOSED COUNTRIES

Small and concealable, the *Navigator* is an easy-to-hide, easy-to-carry tool—a priceless treasure for persecuted believers confined to their homes by their families or forced from their homes as refugees.



REMOTE REGIONS

Solar-powered and durable, the *Navigator* reaches the lost and equips new believers with the Word of God—from refugee camps to remote villages where radio signals cannot reach.



UNCHURCHED COMMUNITIES

Through partnerships with missionaries on the ground, the *Navigator* is quickly becoming a vital church-planting tool in unchurched areas where Christian resources are limited.



THE BLIND AND ILLITERATE

Unable to read the Bible, the blind and illiterate have access to God's Word through the *Navigator* audio player.

LOSING ALL, GAINING CHRIST

“AND IF ANYONE GIVES EVEN A CUP OF COLD WATER TO ONE OF THESE LITTLE ONES WHO IS MY DISCIPLE, TRULY I TELL YOU, THAT PERSON WILL CERTAINLY NOT LOSE THEIR REWARD” (MATTHEW 10:42).



Tarek is a Syrian refugee who fled to Lebanon. Two of his children died in the war while his other daughter and son were kidnapped by ISIS. When they were miraculously released, his daughter had been sexually abused, and his son had been tortured.



Saba is also a Syrian refugee living in Lebanon. Her home was bombed for four months. The Imam in her area ordered all Christians to leave immediately—or else. Her family made the treacherous journey across the border—and now her husband is missing and presumed dead.



Nora is an Iraqi refugee. After ISIS invaded Mosul, Nora and her family fled for their lives. They lived for several weeks in an abandoned building with no doors, windows, or flooring. Then Nora’s husband had a heart attack and became paralyzed. Nora sold all that she had to pay for his medical treatment, but shortly thereafter, he died.

These three individuals experienced unthinkable suffering. But out of the ashes of the largest refugee crisis in modern history, hope rose. God used their exile to lead them to encounter the Gospel and experience salvation in Christ.

Today, they all suffer direct persecution for their newfound faith. Tarek has been beaten with rods for converting from Islam. Saba’s in-laws have verbally abused her. Nora’s family cannot return home due to ISIS occupation.

Their circumstances are overwhelming, but they hold fast to the hope they have found in Jesus Christ. Ultimately, God will wipe away every tear and heal every wound. But for now, He is providing for their needs through your partnership with *Leading The Way*. Through our *Help The Persecuted* ministry, thousands of our persecuted brothers and sisters in Christ have received practical help over the past year.

MINISTERING TO THOSE UNDER ATTACK

After *Leading The Way* began broadcasting into the Muslim world, we began hearing from viewers asking for help. Many had come to faith in Christ from Islam through our programs and were facing persecution as a result—often at the hands of their own family members. We sensed God’s call to help them.

Since 2011, God has equipped *Leading The Way* to provide urgent aid to thousands of persecuted Christians. Through your partnership, we are meeting both physical and spiritual needs—not only providing practical support like temporary housing, emergency relief, and living expenses, but also providing discipleship resources like our *Navigators* to help them grow in their faith. Salam, *Leading The Way*’s Director of Follow-Up, explains:

“The ministry of *Help The Persecuted* is not just a humanitarian ministry—because it is linked 100 percent with reaching out with the Gospel of Jesus Christ.”

This year alone, we had the privilege of giving over **\$1 million in aid** to meet the urgent physical and spiritual needs of the persecuted. Through your support, you are the hands and feet of Jesus to those who have lost it all for the sake of His name.

265 HELPED—JUST IN TIME



Field teams minister to the persecuted in Egypt.

Through our field teams and trusted partners, we learn of on-the-ground needs in real time—as they happen.

By God’s grace, we are positioned to be at the right place in critical moments, sharing the hope of Christ on the frontlines of Gospel ministry.

This year, as thousands of Christians were being displaced by ISIS’ campaign of terror in the Sinai region of Egypt, our field team quickly responded. Many had fled for their lives with only the clothes on their backs. Through our presence on the frontlines, we were ready to help them—providing funds for housing, living expenses, and spiritual assistance to 265 persecuted Christians like Samia, who shares:

“My house was on fire and my husband and son were killed—I didn’t know what to do....I was praying that the Lord would extend his Hand to me....**May the Lord compensate your labor of love.** You made the effort to come to us here. May the Lord reward you.”

The more we minister on the ground, the more needs we see. Your partnership allows us to extend our reach to those who need it most.

“PLEASE KEEP DOING WHAT YOU ARE DOING. YOU MAY NOT BE PHYSICALLY STANDING ON THE FRONTLINES, BUT YOU ARE HELPING US. YOU ARE BEING THE TANGIBLE HANDS AND FEET OF JESUS TO PEOPLE. WHAT YOU ARE DOING IS BEARING ETERNAL FRUIT.” – BASHIR, LEBANON



Our field team ministers to school children in a Syrian refugee camp. This year, through your support, thousands received tangible aid and Gospel encouragement.

CHAMPIONING THE OPPRESSED

In an Islamic society, the roots of oppression run deep. Women are often seen as half of a man. Some sources report that as many as 5,000 women are murdered in honor killings each year, with Muslim men accounting for 91 percent of the perpetrators.

Jesus’ respect and value for women was countercultural in His day and remains countercultural in the Muslim world still. The Son of God spoke freely with the woman at the well, allowed a woman to wash His feet, and honored women with the privilege of being counted as His disciples—a costly privilege for women leaving Islam for Christ.

Rania, Sina, and Annah are some of these modern-day disciples. After coming to Christ, they all faced persecution. Rania’s husband threatened to divorce her and take their daughter. Sina’s family threatened to kill her. Annah’s brothers chased her across the country. Through your support, we were able to honor their courage this year—coming alongside each of them to provide housing, living expenses, travel assistance, and more.

Maryam is another example. Our field team shares:

“After Maryam came to faith and was baptized, **her husband and older sons beat her and severely injured her head and leg.** Her husband no longer regards her as his wife and does not support her financially. Through your support, our team was able to help her.”

With your help, these brave women are finding support as they suffer for bearing Christ’s name. In the process, they are growing in faith as they discover their true value and purpose in Him. Today, Maryam is attending a house church and serving among other refugees, leading many to Christ and discipling them.

Daily, you are helping us provide practical support for courageous women of faith like Maryam and others.



WHO WE ARE HELPING



“If it wasn’t for our faith in Jesus Christ and the support we have received from Help The Persecuted, we never would have made it.”
– NASIR, LEBANON

FY17 IN REVIEW

LEADING THE WAY WITH DR. MICHAEL YOUSSEF, INC., AND AFFILIATES

U.S. OFFICE - REVENUES & SUPPORT	2017	2016
Cash and Cash Equivalent Gifts	\$19,648,266	\$18,040,940
Miscellaneous	\$15,475	\$84,498
Total Revenues & Support	\$19,663,741	\$18,125,438
U.S. OFFICE - EXPENSES		
Program Services	\$16,297,244	\$15,608,454
Management & General	\$659,956	\$647,658
Fundraising	\$1,374,908	\$1,304,359
Total Expenses	\$18,332,108	\$17,560,471
Change in Net Assets	*\$1,331,633	\$564,967
INTERNATIONAL AFFILIATE OFFICES		
 AUSTRALIA (Currency Shown in AUD)		
Total Revenues and Support	\$1,956,453	\$2,132,065
Total Expenses, Losses & Transfers	\$1,836,550	\$2,076,322
Change in Net Assets	*\$119,903	\$55,743
 HONG KONG (Currency Shown in HKD)		
Total Revenues and Support	\$256,178	\$89,713
Total Expenses, Losses & Transfers	\$75,031	\$48,566
Change in Net Assets	*\$181,147	\$41,147
 CANADA (Currency Shown in CAD)		
Total Revenues and Support	\$643,838	\$536,354
Total Expenses, Losses & Transfers	\$566,132	\$485,672
Change in Net Assets	*\$77,706	*\$50,682
 UNITED KINGDOM** (Currency Shown in GBP)		
Total Revenues and Support	£294,632	£220,350
Total Expenses, Losses & Transfers	£271,128	£219,381
Change in Net Assets	*£23,504	*£969

* Unaudited Financial Reports
 ** Fiscal Year Ending 31 October



U.S. BOARD OF DIRECTORS

Dr. Michael Youssef *President*

Mr. Dennis Chorba *Chairman*

Mr. Don Chapman *Treasurer*

Dr. Eric Graham *Secretary*

Mr. John Alexander

Mr. John D. Craft

Mr. Thomas Roe Frazer II

Mr. W. Thomas Green Jr.

Mr. Craig Lemasters

Mr. Richard Swanson

Mrs. Elizabeth Youssef



Leading The Way with Dr. Michael Youssef, Inc., is a member of the Evangelical Council for Financial Accountability (ECFA).

PARTNER IMPACT

Partners like you are multiplying their impact on the frontlines of ministry.

A NEW OPPORTUNITY

In January 2017, we re-envisioned our monthly partner program and many responded, joining us on the frontlines of ministry. In its first six months, 966 additional people across the globe committed monthly gifts. This increase of tens of thousands in monthly revenue helps not only sustain but also expand *Leading The Way's* impact, both here at home and around the world.

We're so thankful for our Frontline Mission Partners who share the same heart cry:
"Lord, send me! Use me!"

MULTIPLYING OUR EFFORTS

Through volunteers who give of their time here at home and trusted partners overseas who respond to urgent needs, *Leading The Way's* impact is multiplied exponentially. Our president and founder Dr. Michael Youssef continues to be the ministry's number one volunteer, faithfully serving the ministry while receiving no compensation.

TAX-SMART GIVING

More and more of our partners are utilizing basic tax-smart strategies, like giving appreciated stock or gifts from their IRA, to increase their Kingdom impact and minimize their tax burden. Estate planning can help partners leverage their financial resources for the Kingdom of God—even beyond their lifetime. In FY2017, 14.6 percent of the ministry's total revenue came from deceased donors whose gifts are now advancing the Gospel even after their passing.

Learn more about tax-smart giving options* at LTW.org/Stewardship, and be sure to take advantage of our free estate planning tool.



A Individuals and families (includes stock transfers and personal trust gifts): 74%

B Estate Gifts: 14.6%

C The Church of The Apostles (a portion of budgeted mission giving): 9.8%

D Foundations: 1.3%

E Other (includes Combined Federal Campaign, iDonate, Corporate Matching Gifts, and AmazonSmile): 0.3%

"I cannot believe that God has given me the means to be able to give. I thank God for the work that Leading The Way is doing and for my salvation."

– ADELLA, USA

PRESSING ON

VISION & GOALS



PROCLAIM

Sharing Gospel Truth with the masses through every major form of media.

- **Continue fostering a Biblical understanding of today's issues** through resources like Dr. Michael Youssef's upcoming book *The Hidden Enemy* that impact larger audiences through media opportunities.
- **Launch Jesus, Jihad and Peace**, a program equipping the church to know the truth about Islam and partner with us in Gospel outreach to Muslims.
- **Broadcast more live programs** on THE KINGDOM SAT, engaging audiences in the Muslim world with the Gospel in real time.



DISCIPLE

Equipping believers to become disciples through Biblical resources and personal follow-up.

- **Expand field teams** in the Middle East and North Africa to accommodate the growing response to our broadcasts.
- **Increase distribution of our solar-powered Navigators** in refugee camps and Muslim countries, evangelizing the lost and discipling many more new believers.
- Continue producing **free digital resources for spiritual growth**, making discipleship resources available to the masses at LTW.org.



HELP

Standing with those whose faith in Christ has come at great cost.

- **Distribute at least \$1.25 million in funding** to help persecuted Christians in the coming year, increasing support for Muslims coming to faith through our broadcasts.
- **Expand our network of safe houses in the Middle East** to provide more emergency accommodations for Christians fleeing persecution.
- **Host four spiritual retreats in the Middle East** designed to help persecuted women and children experience healing from trauma.

Thank you for joining us on the frontlines. God is doing the impossible—and we believe the best is yet to come.

“I PRESS ON TOWARD THE GOAL TO WIN THE PRIZE FOR WHICH GOD HAS CALLED ME HEAVENWARD IN CHRIST JESUS.” - PHILIPPIANS 3:14

TOGETHER, WE ARE SHARING THE GOOD NEWS



UNITED STATES

PO Box 20100
Atlanta, GA 30325
USA

CANADA

PO Box 142
Maple Ridge, BC
V2X 7E9
Canada

AUSTRALIA

PO Box 1900
Penrith
NSW 2751
Australia

UNITED KINGDOM

PO Box 1066
Hemel Hempstead
HP2 7GQ
United Kingdom

HONG KONG

PO Box 7349
General Post Office
Hong Kong



LTW.ORG