



UNIQUELY POSITIONED TO REACH A WORLD IN CRISIS

LEADING THE WAY ANNUAL REPORT // 2016

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JAMES MARVIN CASWELL, JR.

MARCH 15, 1930 - JANUARY 12, 2016

Jim Caswell, an Atlanta native, will be remembered for his quiet wisdom and strength that spoke louder than words and for his deep devotion to his family.

Jim and his wife Carolyn joined The Church of The Apostles in 1996. Jim was nominated to the board of *Leading The Way* in 2001 and served as Chairman of the Board from 2013 until the time of his death. The impact of his wisdom and generosity are known only to him now in glory.

Jim's life was filled with grace and wonder, as was his passing, and *Leading The Way* is privileged to dedicate this year's Annual Report in his memory.

"His master replied, 'Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master's happiness!'" – Matthew 25:23



IN THE MIDST OF DARKNESS, WE CELEBRATE THE LIGHT.

Dear Friends and Partners,

As I recall the challenges and tragedies that marked 2016 here at home and around the world, I am amazed by how God has been working behind the scenes to transform lives in the midst of dark times. As we face national and global crises—politically, morally, economically, and spiritually—you and I are on the frontlines of today's spiritual battlefield, wielding our greatest weapon: the Word of God.

It blesses me to know that right at this moment, someone, somewhere, is probably tuning in to *Leading The Way*. It might be a family in a refugee camp, a person in a remote village, or a young person in a closed country with no access to churches, a Bible, or Christian friends. Or it might be someone like you or me who simply needs to hear God's Truth today.

The truth is, you've helped us reach all of these people this year. As you read their stories in this report, I pray you will be moved to worship God for all the amazing things He has done through your partnership. Spiritual revival is happening, the underground church is growing, and the unreached are hearing the Gospel message as it goes out over the airwaves more than 12,000 times a week around the world.

Be encouraged. Though we are engaged in a spiritual battle, it is a battle in which God has equipped us with everything we need. And no matter how dark the world becomes, nothing can thwart His plans.

Thank you for joining us on the frontlines of this exciting ministry work. I pray you will be blessed as you see the far-reaching impact of our partnership together.

In Christ,


Michael Youssef, Ph.D.



TOGETHER, WE ARE MAKING DISCIPLES

MATTHEW 28:19-20

Through your partnership, the lost are becoming believers, believers are becoming disciples, and disciples are finding strength in difficult times.

Every story begins with God's faithful pursuit. As we broadcast the Gospel, follow up on the ground, and provide practical help for our brothers and sisters in Christ, He is the one who brings the growth.



PROCLAIM

Biblically-based programming going forth **12,000+ times every week** around the world.



DISCIPLE

On-the-ground follow-up taking place **around the world**.



HELP

Practical support for persecuted Christians happening **daily**.

HOW WE DO IT

*You are our
co-laborers on
this mission field.
Thank you for
joining us as we
shine the light
of Christ into
dark places.*

Note: Many names in this report have been changed to protect those we reach.

TRADITIONAL MEDIA

Proclaiming God's Word through global radio and TV programs, print resources, and an online library of more than 2,000 teachings.

THE KINGDOM SAT

Broadcasting Biblical teaching programs into the Muslim world via satellite TV and the internet, with Arabic, French, English, and Indonesian programs from 50 pastors from the East and West. Messages are strategically selected with Muslim viewers in mind.

DUAL-LANGUAGE PROGRAMS

Airing radio programs and dubbed TV programs through traditional media outlets and online, with Dr. Youssef's messages in English followed by translation into one of 24 other languages. Programs reach diverse audiences and English-learners.

NAVIGATORS

Solar-powered audio players loaded with the Bible and Dr. Youssef's dual-language messages. These discreet "pocket missionaries" reach remote regions, areas with high illiteracy rates, and places where there is hostility toward the Gospel.

ON-THE-GROUND FOLLOW-UP

Leading The Way teams committed to evangelizing and discipling listeners and viewers who respond to our broadcasts.

HELP THE PERSECUTED

Leading The Way's ministry dedicated to meeting the urgent physical, spiritual, and financial needs of persecuted Christians, many of whom have come to Christ through our broadcasts and follow-up.

RADICAL LOVE

On the path to extremism, Najib encountered the radical love of Jesus Christ.

Praying, fasting, reading the Qur'an—from a young age, Najib grew up like any other Egyptian Muslim. But during his adolescence, he found himself on a dangerous path. His testimony is a story of God's relentless pursuit, His ability to soften the hardest of hearts, and *Leading The Way's* role in God's grander plan.

"All the teaching was blood, fighting, killing, and violence. There was no forgiveness, no mercy," Najib said.

Although he grew up in a traditional Muslim family, as a young teen Najib found himself ensnared in the dangerous ideology of the Muslim Brotherhood.

"I became a kind of extremist," he said, "[but] I found a voice inside me telling me that what I was doing was wrong—something pulling me away from Islam."

Najib began combing through the Qur'an for answers. He went to three sheikhs, but each one evaded his questions. He retreated from the Islamic community. He stopped fasting, praying, and going to the mosque. He stopped acknowledging God's existence entirely.

"I felt life was darkening before me," he said. "The hatred inside me was evident. When people looked at me, it was as if they had seen the devil himself. They were so afraid of me."

Then, something unexpected happened—something God would use as the definitive turning point in Najib's life.



A LIGHT IN THE DARKNESS

For six weeks, Najib was ill and bedridden. Now, the same voice that had drawn Najib away from Islam was calling out to him again.

"I heard a voice calling to me from within. I cannot describe the voice because it was so beautiful," Najib said. "A cross suddenly appeared before me—a huge cross with bright light. I asked, 'Who are you?' The voice answered, '**I am your Lord Jesus Christ.**'"

When Najib awoke, he was no longer sick. He remembered the cross appearing to him the night before. From that moment on, the most important thing was to find out the truth.

"I started crying out, 'Lord, reveal the truth to me,'" Najib said.

A TIMELY MESSAGE OF TRUTH

Who could Najib ask about the things he had seen and heard? The Christians he knew were afraid of him. But the Lord was not going to let Najib's prayer go unanswered.

"One day I was flipping through the channels when THE KINGDOM SAT came on," Najib said. "I found a sermon from Pastor Michael Youssef. I started understanding the words. This was the Bible that we were made to hate and to reject. But these words were God's words! He was talking about God, His love, forgiveness, and mercy. I found that what I was previously taught as the correct teaching turned out to be the devil's teaching. The words of the Bible entered my heart and touched it. I started craving Pastor Youssef's appearance on the programs, so I would wait for him."

A NEW FAMILY

"I called the number and a brother from the channel answered the phone," Najib said. "I introduced myself and asked for a Bible. He asked how I knew Jesus Christ and what made me reject Islam."



For a year, Najib exchanged messages with a member of *Leading The Way's* follow-up team. Najib would send his questions, and the follow-up team would send him verses in return.

"I stopped believing in Islam. I accepted the Lord Jesus Christ as my personal Savior, to whom is all the glory, and who is the King of kings and the Lord of lords," Najib said. "This brother introduced the answers to me. He taught me everything I wanted to know and answered my questions. With his help, I got baptized and accepted Jesus Christ as my Lord, God, Savior, fortress, and support."

Najib's personal transformation was undeniable—from the neighborhood bully to a man filled with Christlike joy and love for others.

"My whole life changed—from ignorance and backwardness to light and truth, from hatred to love, from insecurity and constant stress to peace that fills my heart," Najib said.

Parents, neighbors, and friends noticed the change in Najib's life. People who had been afraid of him were now drawn to him.

But his newfound joy came at a cost.

"I used to put the Bible under my pillow. While I was out, my mother found it," Najib said. "When I returned, she asked me what it was. I told her, 'I became a Christian. I believe in Jesus Christ'—straight to the point. She asked me, 'Is this for real?' I answered, 'Just as you heard, Mum. . . . I am a believer in Jesus Christ my Savior.'"

Najib's mother went to the kitchen, grabbed a knife, and came to stab him with it.

"The knife hit my hand and injured me. She spat in my face and insulted me. I left home for a few days and went to stay with the brother from the follow-up team for a while. He introduced me to a few brothers who supported me and stood by my side to strengthen me."



WORKING TOGETHER

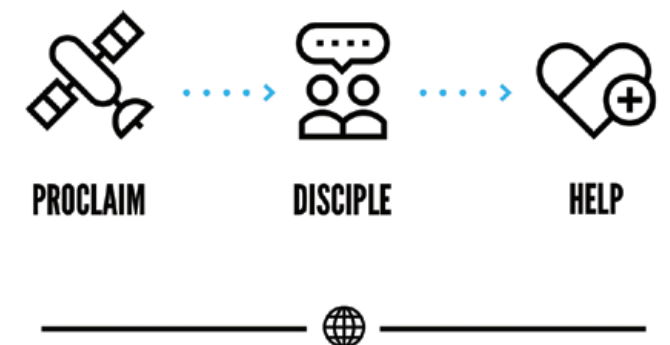
This is the beauty of Gospel ministry: God is the only one who can change hearts, but we get to be a part of the process.

It was your partnership that enabled *Leading The Way* to proclaim the Gospel message Najib saw on television. It was your partnership that allowed our follow-up teams to answer Najib's questions, lead him to Christ, baptize him, and connect him with the local church. And it was your partnership that, most recently, enabled us to provide for Najib's housing and living expenses as he fled to a safer location. Yet, without God's sovereign orchestration of every detail, we would have never heard his story.

It's a privilege to play a small role in God's grand plan as we broadcast the Gospel, follow up on the ground, and help the persecuted. May these final words from Najib's story be your encouragement that God is doing the impossible through your prayers and gifts—and you are a part of his testimony:

"I thank this ministry for helping people like me move from darkness to light, from hatred to love."

MINISTRY OVERVIEW



Najib's Story:

For people like Najib, *Leading The Way's* global broadcasts are just the beginning of a vibrant relationship with God—and a tumultuous journey of faith. Through *Leading The Way's* three-pronged approach to ministry, new believers are empowered to become disciples as they receive the support they need along the way.

Through **Biblical teaching programs**, Najib found clarity in his search for Truth. Through **on-the-ground discipleship**, he gave his life to Christ and was able to grow spiritually. Through **practical help**, Najib was able to seek refuge from a hostile environment and find support in the midst of persecution.

His story reminds us that no rescue mission is too overwhelming for God.

Watch his story at [LTW.org/Testimonies](https://www.ltw.org/Testimonies)

TRUTH IN A TIME OF CONFUSION

A culture growing in opposition toward God. A political correctness movement that seeks to silence the Truth. A broken nation in need of God's love. The current climate of the Western world sounds much like the drama of ancient Israel or the story of Hosea. Although the narrative is incomplete, God is working out His plan of redemption—and we get to be a part of the story.

There's a deep sense of unrest in our culture today. Spiritual compromise has placed our nation at a crossroads. Many professing Christians believe the lie that all roads lead to God. Yet in this time of confusion, God is bringing clarity and hope. Through the uncompromised teaching of Dr. Michael Youssef, God is strengthening His church, calling the lost home, and empowering the next generation to boldly follow after Him.

"I am hurt and angry with the church. Will you please pray for me?" - **USA**

"I listened to your teaching last night and felt love and joy that made me weep. Jesus has given me hope in darkness, and I thank Him for your teaching and guidance. Truth was missing from my life. Now I long for Jesus and His Word." - **UK**

"Only recently have I felt the power and love of our Lord and Savior. Jesus Christ and Dr. Youssef have helped remove the ice from my heart." - **AUSTRALIA**

Through your partnership, the Gospel message is going forth more than 12,000 times every week here at home and around the world—and God is doing a work that surpasses generational, racial, economic, and cultural differences.



This year, *Leading The Way* saw its **largest social media engagement spike in history** on Facebook in response to the **viral Shahid video**—a video highlighting a Muslim conversion story through THE KINGDOM SAT, which received **3.3 million views**.

In the midst of crisis and chaos, *Leading The Way* is committed to proclaiming the Word of God and fostering a Biblical worldview here at home. With initiatives like the launch of an engaging new website, *Leading The Way* seeks to make God's Word as accessible as possible with relevant teachings available 24/7 on multiple platforms.

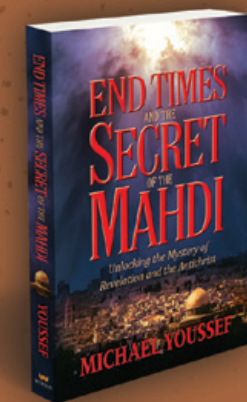
"I grew up in church but didn't know what I believed in. I started listening to your program a few months ago and since then your commitment to preaching the Gospel has challenged me in my daily spiritual walk." - **USA**

With your help, we are proclaiming that Jesus Christ is Lord, and His arms are open wide.



WHAT IS THE VALUE OF YOUR SOUL?

During a special three-night preaching tour in Australia, Dr. Youssef shared a Gospel message that struck a chord in the hearts of thousands who attended. **More than 200 people accepted Christ** at these powerful revival gatherings. In this deeply secularized culture, God's Word dismantled spiritual and cultural barriers to the Gospel.



390,000+
Biblically-based
resources distributed
this year.

Resources like Dr. Youssef's book *End Times and the Secret of the Mahdi* continue to provide readers with a Biblical understanding of world events.

AGAINST ALL HOPE

"I'm in jail because I killed someone."

"I grew up in a radical Muslim family. I hated God."

"I was a broken man because of a business failure."

Can God really use something as small as a radio program to bring hope in situations this dark? This year, *Leading The Way* heard stories of redemption from all over the world—testimonies of God meeting people in their darkest moments—all through the simple preaching of the Gospel.

In Syria, where civil war and ISIS occupation have left the nation in fear and ruin, two *Leading The Way* listeners shared:

"I came to know and believe in Jesus Christ through your program! I'm going through a tough time here in Syria. The electricity is always cutting off, but I keep trying to listen to your broadcast as much as I can. I have dreamed that Jesus is hugging me. He is the Lord of peace." — **Adnan**

"You are lightening our darkest days in Syria! Thank you for leading the way out of darkness in such unbearable times!" — **Verusha**

With Dr. Michael Youssef's messages available in 25 languages, the Good News of Jesus is transcending cultural boundaries, religious barriers, and the scars of tragedy. Two Turkish listeners—one hating God, the other imprisoned for murder—shared with us:

"I grew up in a radical Muslim family. I hated God because I thought He didn't love women. I became a feminist. I listened to your program by accident, and I heard for the first time about a God who loves. You talked about the Son of God, that God gave His one and only Son. These words changed my life. Thank you." — **Miriam**

"This weekend I listened to your program and wanted to write to you. I'm in jail because I killed someone. I will be here for a long time. Since I've been here, I've had no hope. I thought that I will never be forgiven. I wanted to kill myself. You talked about a God who forgives. I have hope again now. Can He really forgive me and set me free? Is that possible?" — **Sayyid**



From Sri Lankan villages to homes in Vietnam—both nations where the Christian population is less than 10 percent—God is drawing listeners to Himself:

"I work near the Sinharaja forest in Sri Lanka, and there are no churches for many miles. This program is very valuable and perfectly timed. This half an hour is worth so much to me." — **Manoj**

"I was a broken man because of a business failure. It was highly probable my house would be seized and my wife and children would not have any place to stay. In that hopeless situation, I relied only on Jesus. His Word through your program brought peace to me and my family." — **Tran**

LOOKING AHEAD: Research indicates that mobile phones are today's mission field. In the coming years, *Leading The Way* will shift its focus from traditional radio channels to digital outlets.



REACHING A WORLD IN CRISIS

In the midst of personal and global crises, listeners and viewers are finding hope as God's Word goes forth over the airwaves. Although our world seems helplessly lost, God is faithful.

He is the great shepherd, going after each lost sheep to bring them back home, one by one.

Imagine being blind, illiterate, isolated in a rural village or closed country, unexpectedly displaced by war, or persecuted and confined to your home—no Bible, no churches, no community of believers. Then imagine receiving a Bible you could listen to any time, anywhere—God’s promises spoken to you in your heart language. Like water to a parched soul, this is the joy *Navigator* recipients feel the moment they receive their solar-powered audio device for the first time.

Desperate for the Word of God, a blind man named David used to call out for passersby to read him just a few words from the Bible. When he received a *Navigator*, he burst into tears. Finally, he had a Bible he could listen to at any time.

FREEING THE PRISONER

“Thank you. These audio Bibles are preaching to people in far-off countries—people you may never meet.”

- **Correctional Facility, ZAMBIA**

EQUIPPING NEW CHRISTIANS

“After an encounter with a Christian, a Hindu religious leader gave his life to Christ. Dr. Youssef’s teaching on the *Navigator* has solidified his faith to follow Jesus.”

- **Field Worker, INDONESIA**

Because of your love and generosity, the Good News of Christ’s love is reaching the unreached, healing the broken, and captivating the lost.

Navigators transmit the Gospel in remote Indonesian villages.

THE MOST JOYFUL MOMENT NAVIGATORS

A devout Muslim living in a poor gypsy community in Albania, Elton was challenged by the kindness of a Christian who gave him a *Navigator*. After listening to the Word of God for the first time on the solar-powered device, he was moved by the Gospel—and gave his life to Christ.

With failing eyesight and atrophied fingers, the lepers of Andhra Pradesh, India, lived as outcasts. When they held the *Navigator* in their hands, their faces lit up with joy. This device was their greatest treasure, a vessel proclaiming God’s love to a people rejected by the world.

This year, you helped *Leading The Way* distribute **22,738 Navigators** to more than **20 countries**, nearing our 3-year distribution milestone of **100,000 Navigators**. Through your partnership God is:

ENCOURAGING THE PERSECUTED

“My family learned that I made a commitment to follow Christ. I was forbidden to leave home. My phone and computer were taken from me. This little *Navigator* was the only light in my darkness. Every word I heard ministered to my circumstances. I learned in those days what it means to feed yourself on the bread of life.” - **ALBANIA**

EMPOWERING CHURCH PLANTERS

“One missionary said that when he visited homes, no one would ask questions. Now, after the *Navigators* were distributed, they keep asking him questions, giving him a chance to explain the way to eternal life in Christ Jesus.” - **INDIA**



Navigators were received with joy in the leper colonies of Andhra Pradesh, India.



Tucked in the pocket of stuffed animals, the *Navigators* bring hope to Syrian and Iraqi refugee families displaced by war.

FROM ONE TO MANY

For each *Navigator* distributed, roughly 10 people have the opportunity to hear the Gospel.

FY16 AT A GLANCE

*You've helped us reach many milestones...
and impact countless lives.*



MORE THAN
700 PEOPLE

came to Christ following Dr. Youssef's
preaching events in Egypt and Australia



211,728
RESPONSES

from viewers in the Muslim world,
including Indonesia



22,738
NAVIGATORS

distributed to more than 20 countries,
nearing our 3-year distribution milestone of
100,000 Navigators



THOUSANDS
OF CHRISTIANS

across 18 countries received practical help in
the midst of persecution

SHAKING THE FOUNDATIONS OF ISLAM

Muslim World Outreach

All across the Muslim world, from Egypt to Indonesia and even here in the West, a movement is growing. It is the handiwork of a gracious and relentless God.

And while you may not hear about it in the news, it is making headlines in heaven as one lost soul after another comes to the saving knowledge of Christ.

For seven years, *Leading The Way* has been broadcasting God's Truth into the Middle East and following up on the ground via THE KINGDOM SAT, the ministry's 24/7 satellite TV and internet channel dedicated to reaching the Muslim world with the Gospel.

What we are seeing is more than isolated conversions—it is a sovereign move of God to “bind up the brokenhearted, to proclaim freedom for the captives and release from darkness for the prisoners” (Isaiah 61:1).



This year, more than 500 people came to Christ at Dr. Youssef's three-day preaching event in Cairo, Egypt.

God is shaking the very foundations of Islam. Through dreams and visions, He is preparing hearts to receive the Gospel. Through Christ-centered programming tailored for Middle Eastern audiences, He is reaching into closed countries and knocking on the doors of many hearts. Through personal discipleship, He is growing His church.

“I now declare Jesus Christ as my Savior. Thank you. I cannot share my name but I want you to pray for me.” - **CHAD**

“I have seen Jesus in my dreams, and He talked to me. Would you please help me to know more about Him? How can I worship and honor Him?” - **IRAQ**

“I have passed from death to life, from the darkness of Islam to the light of Jesus.” - **UNKNOWN**

DISCIPLE MAKING & CHURCH PLANTING

The goal of *Leading The Way*'s outreach to the Muslim world is not to simply make more converts, it is to make disciples. For Christians leaving Islam behind, they are choosing Jesus Christ over their family, culture, and country—and they desperately need the support and guidance of other Christians through this intense and often dangerous process. Through on-the-ground follow-up teams, *Leading The Way* is providing this support.

"Would you please send me a free Bible link? . . . I am afraid to go to church. I don't have friends to teach me the Bible or answer my questions and am afraid to be killed if I become a Christian." - **YEMEN**

"I had so many questions about the Qur'an and Christianity. However, no one was able to answer any of my questions. I started watching THE KINGDOM SAT programs, especially Dr. Youssef's program, and called the follow-up team. I met a brother who followed up with me, explaining the Truth and answering my questions. He led me to Jesus and I gave my life to Him. The team continued teaching me the Bible. I was baptized, I have been attending church, and I'm so thankful for all you have done for me. My life is changed. I'm on the right track and I'll keep holding on to Jesus even in the hardest of times." - **EGYPT**

Biblically trained, and many equipped with an Islamic background, these teams not only answer calls, emails, and texts from viewers, but also engage in personal discipleship on the ground. In places where no formal churches exist, one-on-one meetings often turn into small home groups, which continue to grow and multiply organically—just as the early church did.

A CHURCH AMONG THE UNREACHED

This year, *Leading The Way* heard from one of the first known Christ-followers from the remote Tuareg tribe. A farmer in the Algerian desert, Ahmed had long-standing doubts about his native Islamic religion. When he began watching THE KINGDOM SAT, his friends warned him to avoid indulging poisonous beliefs. But Ahmed was captivated by this Jesus, who filled the emptiness in his heart.

Despite the opposition he faced from friends and family, Ahmed was ready to give his life to Christ. He contacted a member of our follow-up team, who traveled two days to meet him in person and disciple him. "I belong to Jesus," Ahmed told his family, "and nothing is going to take me from Him or change my mind." **Because of Ahmed's passion to follow Jesus, he now leads a prayer and Bible study group of eight members who accepted the Lord—the first church we know of in this desert town.**



This year our follow-up teams received 211,728 responses to our programs in the Middle East, North Africa, and Indonesia—through calls, emails, social media, and SMS.

REACHING MUSLIMS HERE AT HOME

Despite increasing persecution, many Muslims around the world are coming to Christ. In Indonesia, the world's largest Muslim nation, responses to our channel are increasing exponentially with the addition of new programs in the local language.

But this move of God is not only sweeping across North Africa and Asia. It is also happening in the hearts of Muslims here at home. This year, one viewer shared with us:

"I grew up as a Christian but converted to Islam five years ago. Now I am on the quest for Truth! Recently I came across your videos on YouTube. I was captivated until I could no longer watch since my Muslim husband was to arrive home from work. I will continue to listen to your lectures and take notes so I can compare Christianity to Islam. My conversion to Islam was very emotional. Now I want to find the facts. Thank God, I am enlightened and searching today! I want to boldly follow the Truth." - **UNITED STATES**

For every person who reaches out to our team, there are many more who, out of fear or caution, do not. The work is not easy. The soil of this harvest field can be hard to till. But through your prayers and support, God is doing a mighty work that we will never fully comprehend until the day when every tribe, tongue, and nation gathers before Him in worship.

WHO WE ARE REACHING

Teaching programs from more than 50 ministries are strategically selected to minister to five types of viewers across the spiritual spectrum.



OBJECTOR



INDIFFERENT



SEEKER



NEW BELIEVER



GROWING CHRISTIAN

Although we hear from thousands, we have many disciples who are unknown to us.

HELP THE PERSECUTED

When you have searched desperately for Jesus and risked it all to finally find Him, you do not let Him go when the trials come—and He doesn't let you go, either.

That's the pervading theme we hear in the testimonies of those who have received help from *Leading The Way's* *Help The Persecuted* ministry, many of whom are converts from Islam. Their own words say it all.

"I'M NOT SCARED ANYMORE"

"I was beaten and locked up, often without food or water. Killing me would wash away the shame that I had brought upon my family. So I left the house, knowing that if anyone found me I'd be dead," said Fatima. "I left to find Christ. I wanted Him; I wanted to find Him, and I was so lost."

For Fatima, a young woman from Egypt, finding the Truth was worth risking it all. She watched THE KINGDOM SAT and kept in touch with our follow-up team. She received Dr. Youssef's booklet *Finding the Joy You've Always Wanted* and her life was forever changed. Her family beat her and tried to force her into a marriage with a Muslim cousin, but she didn't turn back.

"Peace used to be a word that I would just hear about, but now I know what it means," she said. "I used to be very scared of death, but now I wish for it because I know that I have gained eternal life, and I'm not scared anymore."

"MY PRAYER AT THAT TIME WAS 'JESUS'"

From a young age, Rabi thought that if he could be the perfect Muslim, Allah would love him. But the more he learned about Islam, the more he realized that would never happen. He became disillusioned and desperate to know who God really was.

"I told Him, 'I don't know You, but You created me and You know me. Reveal Yourself to me,'" Rabi said. "I found my heart telling me, *Jesus*. My prayer at that time was just, '*Jesus*.'"

"The first one to persecute me was my wife," Rabi said. "She told her siblings and cousins, who ganged up on me and started beating me."



This year, your gifts enabled us to help people like Raheem, who found refuge through a *Leading The Way* safe house. After a long journey of being kidnapped by ISIS, and later forced from his hometown, Raheem became a more passionate Christ-follower.

HELP IS HERE

Beaten and abused. Forced to leave home. Arrested, tortured, and imprisoned. Questioned by the government. Missions organizations report that more Muslims have come to Christ in the last 15 years than in the past 14 centuries. **But this harvest has come with a price.** According to human rights groups, **2015 was the worst year in modern history for Christian persecution.**

In addition to providing support for refugees and Christians who have fled ISIS, *Leading The Way* is also meeting the needs of individuals who are counting the cost for their conversion—many of whom have come to Christ as a result of *Leading The Way's* broadcasts to the Muslim world. This last year saw a **two-fold increase** in the number of cases our team responded to from **viewers of THE KINGDOM SAT.**

Through our *Help The Persecuted* ministry, believers like Fatima and Rabi are receiving not only practical help, but much-needed spiritual support along the way, too.

In addition to the living expenses *Leading The Way* provided to help her start over, Fatima recounted the encouragement she received through every step of her journey:

"Every time I felt sad, I would receive a message from the follow-up team, and it would give me hope," she said.

"Through *Leading The Way*, I found that someone was by my side every step of the way."

After Rabi came to Christ, his wife and children also gave their lives to the Lord, his marriage was restored, and his family is now sharing with others the Good News that changed their lives. The road hasn't been easy, but God has sustained them through it all.

"I felt lonely," said Rabi's wife, Azhara. "We lost our family . . . But we were short of nothing. The Lord took care of us in an amazing way."

"We met a brother from your team here in Egypt," said Rabi. "He gave us a gift and told us there are more blessings to come. **All I know is that God is good. You are a blessing to many.**"



This year *Leading The Way* hosted a women's retreat for Iraqi refugees, where God did a healing work in the lives of many who had fled ISIS.







A	TEMPORARY SAFE HOUSING: 45%	G	LEGAL: 1.5%
B	BASIC LIVING EXPENSES: 30%	H	SPIRITUAL ASSISTANCE: 1.5%
C	TRUSTED PARTNER GRANTS: 9%	I	TRAVEL: 1%
D	FOOD AID: 4%	J	MEDICAL: 1%
E	EDUCATION: 4%	K	EMERGENCY RELIEF: 0.5%
F	BUSINESS: 2%	L	FURNISHINGS: 0.5%

FY16 IN REVIEW

Leading The Way with Dr. Michael Youssef and affiliates

U.S. REVENUES, GAINS & SUPPORT	2016	2015
Cash and Cash Equivalent Gifts	\$18,381,245	\$18,193,221
Miscellaneous	\$168,206	\$168,984
Total Revenues & Support	\$18,549,451	\$18,362,205

U.S. EXPENSES & LOSSES		
Program Services	\$16,730,688	\$15,493,301
Management & General	\$602,908	\$402,132
Fundraising	\$1,507,269	\$1,336,423
Total Expenses & Losses	\$18,840,865	\$17,231,856
Change in Net Operations	(\$291,414)	\$1,130,349
Disposal of Assets / Investment Income	\$0	\$0
Change in Net Assets	(\$291,414) *	\$1,130,349

INTERNATIONAL AFFILIATE OFFICES	2016	2015
 AUSTRALIA Currency Shown in AUD		
Total Revenue and Support	\$1,902,925	\$1,862,762
Total Expenses, Losses & Transfers	\$1,798,983	\$1,678,516
Change in Net	\$103,942 *	\$184,246
 HONG KONG Currency Shown in HKD		
Total Revenue and Support	\$89,713	\$630,253
Total Expenses, Losses & Transfers	\$39,066	\$794,564
Change in Net	\$50,647 *	(\$164,311) *
 CANADA Currency Shown in CAD		
Total Revenue and Support	\$652,042	\$488,630
Total Expenses, Losses & Transfers	\$481,864	\$562,999
Change in Net	\$170,178 *	(\$74,369) *
 UNITED KINGDOM** Currency Shown in GBP		
Total Revenue and Support	£220,350	£195,935
Total Expenses, Losses & Transfers	£219,381	£211,232
Change in Net	£969 *	(£15,297) *

BOARD OF DIRECTORS

Michael Youssef, Ph.D. *President*

Dennis Chorba *Treasurer*

Nick Ayers *Secretary*

Jack Alexander

Don Chapman

Tommy Green

Craig Lemasters

Rick Swanson

Elizabeth Youssef

* Unaudited Financial Reports
**Fiscal Year Ending 31 October

Leading The Way is a member of the Evangelical Council for Financial Accountability (ECFA).



Full disclosure and footnotes are found in the complete independent audit financial reports.

PARTNERSHIPS

Leading The Way partners are finding creative ways to make a difference with the resources God has entrusted to them.

LEGACY GIFTS

Leading The Way is blessed by partners who choose to leave a legacy through their estate, continuing to advance the Gospel even after their passing. FY2016 continued the trend for significant estate gifts, with roughly 10.5% of the ministry's total revenue coming from deceased donors. Their generosity helps us to passionately proclaim the Truth of Christ beyond their lifetime.

This year, Leading The Way launched a new My Legacy Planner tool to help partners like you maximize your Kingdom impact while minimizing your tax burden. To take advantage of this free tool and discover creative ways to give, please visit LTW.org/MyLegacyPlanner.

TAX-SMART GIVING

Through stocks, retirement, insurance, trusts, and other non-cash assets, ministry partners are making an impact and reaping the benefits of non-traditional giving options each year, in many cases avoiding capital gains taxes and maximizing tax deductions on their gifts. To learn more about these and other tax-smart giving options, visit LTW.org/Other-Ways-to-Give.

"Through Leading The Way, we are broadcasting the message of Jesus to places that would not allow us in the front door. By supporting this ministry, we can accomplish things that on our own we could never do."

- USA

VOLUNTEER PARTNERSHIPS

Dr. Michael Youssef remains Leading The Way's number one volunteer, faithfully serving the ministry while receiving no compensation. Following Dr. Youssef's servant leadership style, countless volunteers—from North America to North Africa to Australia—save the ministry tens of thousands of dollars each year with the gift of their time.

Your prayers, your gifts, and your time are a precious offering God uses to sustain this ministry.



- A INDIVIDUAL AND FAMILY GIVING: 78%
- B ESTATE GIFTS (BEQUESTS): 10.5%
- C THE CHURCH OF THE APOSTLES (A PORTION OF BUDGETED MISSION GIVING): 10%
- D FOUNDATIONS (GRANTS): 1%
- E OTHER (INCLUDES COMBINED FEDERAL CAMPAIGN, IDONATE, CORPORATE MATCHING GIFTS, AND AMAZONSMILE): 0.5%

*“Direct my
footsteps
according to
your word.”*

—Psalm 119:133

LOOKING AHEAD

Vision & Goals

DOMESTIC EVANGELISM

*Empowering consumers to become
disciples of Jesus Christ.*

- Expand national television coverage in the United States.
- Formalize church partnerships where we can educate the local church and share our mission.
- Foster a Biblical understanding of today's issues through resources like Dr. Youssef's upcoming book, *The Barbarians Are Here*, and a featured Worldview & Current Events page on the new LTW.org.

MUSLIM WORLD OUTREACH

*Reaching and discipling Muslims
worldwide for Jesus Christ.*

- Increase production of content from Muslim-background believers, specialized programs for women, and live programming that engages Muslim audiences in real time.
- Add indigenous Gospel programming in Indonesia, the world's largest Muslim country.
- Implement a new follow-up system that will accommodate a higher volume of viewer responses.
- Host strategic revival events in the Middle East.

INTERNATIONAL OUTREACH

*Sharing the Good News in
hard-to-reach places.*

- Continue aggressive distribution of our solar-powered Navigator devices, with a focus on closed countries and places with on-the-ground staff and partners present for distribution.
- Shift dual-language programming to more digital mediums, reaching the masses through mobile devices and online media.

HELP THE PERSECUTED

*Standing with those whose faith in
Christ has come at great cost.*

- Continue supporting those affected by the Syrian and Iraqi refugee crises.
- Focus on helping Muslim converts who now face extreme levels of persecution for their faith.
- Expand our network of safe housing in the Middle East.

With your support, we are going where He leads.

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LEADING
The WAY
with Dr. Michael Youssef



LTW.org